



Miss Kentucky

Miss Kentucky Scholarship Competition

COMMUNITY SERVICE INITIATIVE (CSI)

Miss America's Community Service Initiative (CSI) is an integral part of the interview phase of competition, supporting one of the branded elements of Miss America as outlined by the "Four Points" of the crown. The "Four Points" are Style, Scholarship, Service and Success. CSI is specific to the SERVICE point of the crown.

The CSI initiative allows you, as a participating Delegate, to showcase and deploy your interests and creativity, to outline a plan or effort to engage within your local community or state existing programs. You may also design your own program for your community or state.

This ONE-page essay submission in sans-serif font style of your choice, font sizes from 11-14 only, should include the following:

- A description of your Community Service Initiative passion or interest
- Why you chose this initiative
- How you've partnered or how will you partner with local/state communities to create momentum
- Any social media or marketing strategies that will best support your CSI
 - Any activities you have planned or participated in with respect to this CSI

Use of Graphics

You may use "header only" graphics approximately ½ inch from the top of the 8.5 x11 page. Graphics may include existing organizations' logos, taglines or other creative efforts.

Signature and Date

Please sign (electronic signature accepted) and date your submission in the bottom right-hand corner and include your local title.